

ARTWORK

- **Print Readiness.** No charges are incurred if artwork files are supplied in acceptable print ready format. Please refer to our Artwork Specifications (below) to ensure your file format is correct.
- **Licensing.** It is the responsibility of the Customer to obtain all necessary rights and licences required to reproduce logos or artwork not created by Diad Signs and Industrial Suppliers Pty Ltd.
- **Loss of Artwork.** All artwork provided to us must be a copy of your original. We accept no responsibility for the loss of original artwork files provided to us.
- **Charges.** Our experienced art department is able to assist you with the setup and/or design of your product. Fees for this service are charged at a fixed or hourly rate depending on the project. This information will be specified on your quote.
- **Proofing.** When proofing artwork electronically, colours seen onscreen should not be considered a 100% accurate representation of the final printed product. Accurate full colour printed proofs are available upon request. It is also the responsibility of the Customer to double check that all information and details displayed in the artwork are correct. The cost of alteration and reprinting will be charged to the Customer.
- **Artwork Variations.** Your signed acceptance of the quotation is based on the understanding that variations to the finalised artwork proof will incur additional costs. These costs will be based upon the quantity and complexity of the changes.
- **Colour Matching.** For specific colour matching or use of a specific PMS colour an additional fee of R750.00 will be charged. Diad Signs and Industrial Suppliers Pty Ltd provides a selection of common colours only and purchasers should be aware they may vary slightly depending on the type of material used.
- **Copyright ©.** Any artwork provided to a Customer remains the property of Diad Signs and Industrial Suppliers Pty Ltd until payment in full has been received. Digital or physical reproduction of said artwork without written permission (for purposes other than proofing) is not permitted and is an infringement of copyright law.

SUPPLIED ARTWORK SPECIFICATIONS

- **Print Readiness.** Finished artwork is to be supplied in print-ready EPS or PDF format, with all fonts converted to outlines. Customers providing artwork in any format other than this will be charged an additional fee.